

Economic Development Administration (EDA) American Rescue Plan

INVESTING IN AMERICA'S COMMUNITIES

EDA Supports Local and Regional Economies

REGIONAL & LOCAL ECONOMIC PLANNING

- Incubators
- Accelerators
- Access to capital

RESILIENT REGION

INNOVATION ENGINES

- Universities and community colleges
- Workforce development
- R&D
- Access to capital

BUSINESS SUPPORT

- Transportation
- Utilities

TECHNOLOGY INFRASTRUCTURE AND BUSINESS MODERNIZATION

- Broadband
- Cellular
- Wireless



BASIC INFRASTRUCTURE

EDA's Investment Priorities

All American
Rescue Plan
funds are EAA
funds must
align with this
goal at a
minimum



Equity



Recovery & Resilience



Workforce Development



Manufacturing



Technology-Based Economic Development



Environmentally-Sustainable Development



Exports & Foreign Direct Investment

To learn more about EDA's Investment Priorities, visit:

https://eda.gov/about/ investment-priorities/



EDA's Program Portfolio



















\$3 billion in American Rescue Plan funding to invest in:

Jobs for Today



Good Jobs Challenge

Travel, Tourism, & Outdoor Recreation

Communities
Built for All



Economic Adjustment Assistance

Indigenous Communities

Coal Communities Commitment

Regions for the Future



Build Back Better Regional Challenge

Statewide Planning, Research, & Networks



Funding Commitments



EDA's \$300 million Coal Communities

Commitment will ensure support for coal
communities as they recover from the pandemic
and create new jobs and opportunities.

25% of the \$3B American Rescue Plan funds are dedicated to communities that suffered economic injury as a result of job and GDP losses in the travel, tourism, or outdoor recreation sectors.





	NOFOs		Description		Total American Rescue Plan fo	unding: \$3B		
1	Statewide Planning Research, & Networks	'\$90M	Invest in economic plans, research to assess the effectiveness of EDA's programs, and support for stakeholder communities around key EDA initiatives					
2	Build Back Better Regional Challenge	\$1B	Transform 20-30 economically distressed regions through substantial investment throughout of 3-8 projects, totaling ~\$25-75M per region; open to proposals up to \$100M					
3	Travel, Tourism, & Outdoor Recreation	\$750M	Accelerate communities impacted by COVID-related travel and tourism decline through state grants (\$510M) and competitive grants (\$240M)					
4	Economic Adjustment Assistance	\$500M	Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community					
5	Indigenous Communities	\$100M	Additional Economic Adjustment Assistance funds to specifically support Indigenous communities					
6	Good Jobs Challenge	\$500M	Establish or strengthen regional systems to train workers with in-demand skills through employer-driven training, supporting participants with wrap-around services and employer commitments to hire					
						in AMERICA'S COMMUNITIES		

	NOFOs		Description		Total American Rescu	ue Plan funding	j: \$3B	
1	Statewide Planning, Research, & \$90 Networks	ОМ	Invest in economic plans, research to assess the effectiveness of EDA's programs, and support for stakeholder communities around key EDA initiatives					
2	Build Back Better \$1 Regional Challenge	1B	Transform 20-30 economically distressed regions through substantial investment through groups of 3-8 projects, totaling ~\$25-75M per region; open to proposals up to \$100M					
3	Travel, Tourism, & \$75 Outdoor Recreation	50M	Accelerate communities impacted by COVID-related travel and tourism decline through state grants (\$510M) and competitive grants (\$240M)					
4	Economic Adjustment \$50 Assistance	DOM	Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community \$200N				\$200M	
5	Indigenous \$10 Communities	00M	Additional Economic Adjustment Assistance funds to specifically support Indigenous communities				us	
6	Good Jobs \$50 Challenge	00M _	•	-driven training, su	tems to train workers with in poorting participants with we to hire		UNITIES COMME	

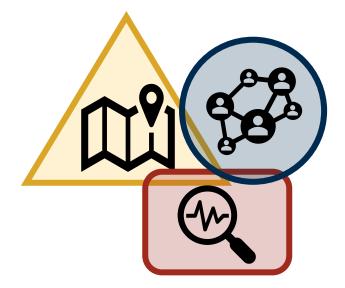
\$300M Coal Communities Commitment

Statewide Planning, Research, & Networks \$90 million

Invest in economic plans, research to assess the effectiveness of EDA's programs, and support stakeholder communities around key EDA initiatives

Statewide Planning: \$59M

\$1 million planning grants to each state and territory



Research & Networks: \$31M

- Research & Evaluation: Fund projects to study the implementation of EDA's American Rescue Plan programs; identify valuable strategies, data, and trends; and inform future EDA grant-making
- Communities of Practice: Fund the launch and operations of communities of practice across key groups of EDA stakeholders (UCs, RLFs, EDDs, etc.) and other American Rescue Plan programs (Build Back Better Regional Challenge, Good Jobs Challenge, etc.)
- Rolling Deadline



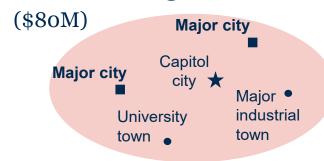
Build Back Better Regional Challenge \$1 Billion

Transform economically distressed communities through substantial investment in regional growth clusters

- Proposals should include regional coalitions, industry support, and high-impact projects with a shared vision for a regional growth cluster
- One key coordinating entity per region
- 3-8 projects per regional cluster
- Can be existing or emerging cluster
- \$100M to the Coal Communities Commitment



Manufacturing Cluster



Entrepreneurship Cluster (\$25M) Mid-size town Transportation hub Small industrial

town

Projects can include:

Planning | Infrastructure | Workforce | Entrepreneurship



Build Back Better Regional Challenge Two-Phased Approach

Phase I: 50-60 regions awarded technical assistance grants to finalize plans for project clusters

Total: ~\$500,000 per region - 100% Federal award

Phase II: 20-30 regions from Phase I regions awarded implementation grants from full project cluster applications

Total: ~\$25-\$100M per region – generally 80% Federal grant \$100M Coal Communities Commitment

Phase I deadline: October 19, 2021

Phase II deadline: March 15, 2022



Build Back Better Regional Challenge Timeline

- To be considered under Phase I, an applicant must complete Phase I Concept Proposal, including all documents required in the NOFO (see starting on page 17)
- Applications for Phase I must be received by EDA no later than 11:59 p.m. Eastern Time on October 19, 2021.
- EDA anticipates expeditiously reviewing complete Concept Proposals and awarding technical assistance grants by December 8, 2021. (See page 16 of NOFO)
- To be considered for funding under Phase II the proposed project must support a Concept Proposal selected as a finalist under Phase I, and the applicant for that project must be a member of the Coalition associated with the Concept Proposal. All Phase 2 projects must be part of a Phase 2 Full Application to be considered.
- Applications for Phase 2 must be submitted *no later than 11:59 p.m. Eastern Time on March 15, 2022.*
- Awards will be announced no later than September 2022.

Build Back Better Regional Challenge Who is Eligible to Apply?

- District Organization
- Indian Tribe or a consortium of Indian Tribes
- State, county city, or other political subdivision of a State, including a special purpose unit of State or local government engaged in economic or infrastructure development activities, or a consortium or political subdivisions;
- Institution of higher education or a consortium of institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision



Build Back Better Regional Challenge Ineligible Projects

- Projects that directly improve facilities owned by an individual or for-profit entity
- Projects primarily residential in nature
- Projects to create community amenities (e.g., swimming pools, zoos, rec centers)
- Projects to support general governmental or public safety operations (firehouses, public safety, municipal government buildings, etc.)
- Projects to supplement operating budgets or replace lost revenue
- Projects that are primarily directed at public health responses to coronavirus (testing or vaccination centers)



Build Back Better Regional Challenge Matching Share

- Phase I 100% Federal Grant Rate
- Phase II Generally expected to be 80% Federal Grant Rate

Matching Share funds must:

- Be available and committed to use for the specific EDA project outlined in the application as of the date that the application is submitted;
- Be unencumbered, or not otherwise limited or directed to specific tasks (Matching Share funds need to be available for the entire EDA SOW requested); and,
- Be from eligible sources (generally other Federal funds may not be used as Matching Share for an EDA award).



Build Back Better Regional Challenge Application forms and process

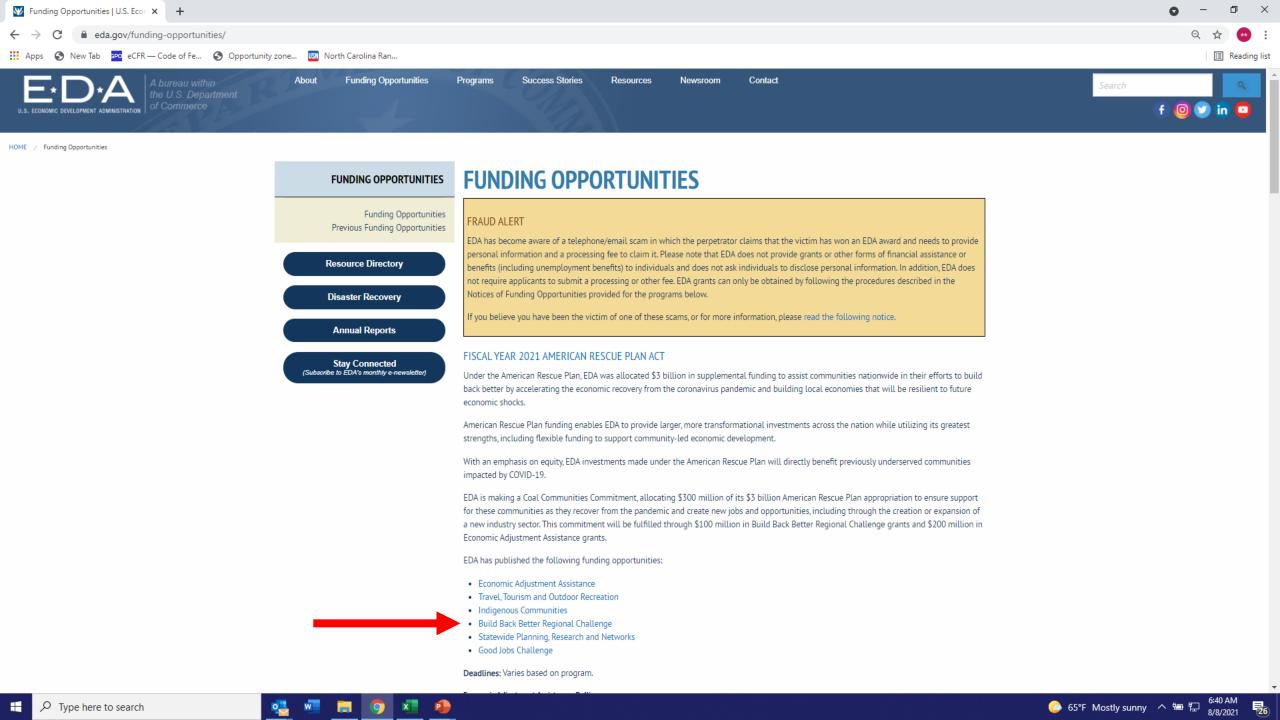
Phase I – submitted via Grants.gov

- Maximum 5-page (12-point font 1-inch margin) Concept Proposal addressing items on page 17 of NOFO
- Appendix addressing Regional Assets, Industry Leadership, Sustainability, and Equity as detailed on page 18 of NOFO
- Clear identification of coalition members (see page 18 of NOFO)
- Budget narrative
- Documentation evidencing that each coalition member has read the application and is committing to executing its component(s)
- Letters of support
- Lead applicant submit federal forms (424, 424A, CD-511, SF-LLL, and if non-profit, bylaws, articles of incorporation, and current certificate of good standing)
- Full details available beginning on page 17 of NOFO

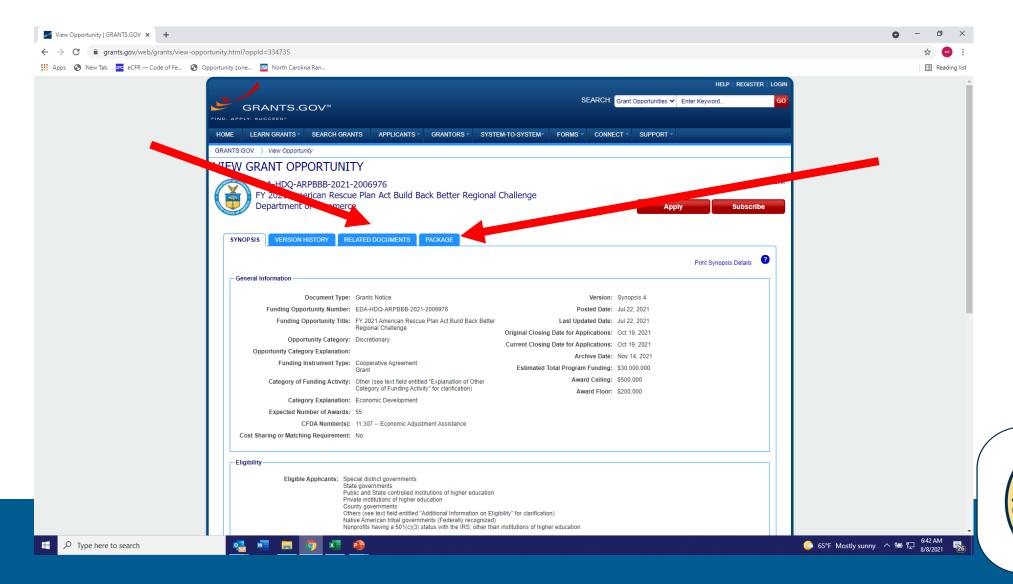
Build Back Better Regional Challenge Application forms and process

Phase II – Portal will be made available to those selected as part of Phase I

- Maximum 10-page (12-point font 1-inch margin) Overarching Narrative that responds to requirements beginning on page 20
- Appendix addressing Regional Assets, Industry Leadership, Sustainability, and Equity as detailed on page 18 of NOFO
- Updated letters of support detailing commitments of Partners and coalition members
- Documentation evidencing that each coalition member has read the application and is committing to executing its component(s)
- Full application materials for each of the identified 3-8 projects see beginning on page 22 of NOFO
- Full details for all Phase II requirements available beginning on page 19 of NOFO



Build Back Better Regional Challenge Application forms and process



Build Back Better Regional Challenge Key things to know

- Not for funding single large project must connect to cluster include 3-8 complimentary projects proposed by coalition
- If project is submitted as part of application for Build Back Better, it may not be selected under another ARP award until and unless EDA determines unsuccessful in Build Back Better
- Don't forget about Coal Commitment make sure to include data on impacts in application if applicable
- All Projects subject to Federal procurement and construction requirements
- Property constructed or improved must be held by applicant for useful life to advance economic development objectives – generally 20 years
- No work may proceed until if and when EDA issues an award document
- In order to submit application via Grants.gov, need DUNS and must be registered and designated as AOR

Travel, Tourism, & Outdoor Recreation

\$750 million



Accelerate communities impacted by COVID-related travel and tourism decline through block grants to states and competitive grants

State Grants: \$510M

- Award allocations to each state and territory based on economic development indicators in the leisure and hospitality industries
- Can fund destination marketing, but cannot fund economic diversification projects

Challenge: \$240M

- Assist communities that suffered economic injury because of job losses in travel, tourism, or outdoor recreation sectors
- EDA prefers projects that directly support the travel, tourism, and outdoor recreation sectors; but will consider diversification projects



Travel, Tourism, & Outdoor Recreation Challenge Eligible Projects



- EDA anticipates funding both construction and non-construction projects ---- but generally these are separate projects and separate applications
- Funds are intended to support new and expanded infrastructure projects with a multi-state
 or national focus and projects in regions most adversely affected by damage to the travel,
 tourism, and outdoor recreation sectors from the coronavirus
- Page 7 of NOFO refers to list of potential construction projects, these are illustrative and not all inclusive --- any construction project must be owned by the eligible applicant
- Because state and local tourism promotion and marketing projects are eligible uses of funds under State Tourism Grants such projects <u>are not</u> eligible under the EDA Competitive Tourism Grants component
- Applicant must notify EDA if they are seeking or receive any other funding for the project, including under State non-competitive grants for Travel, Tourism, and Outdoor Recreation



Travel, Tourism, & Outdoor Recreation Challenge Ineligible Projects



- Projects that directly improve facilities owned by an individual or for-profit entity
- Projects primarily residential in nature
- Projects to create community amenities that are not specific to regional tourism (e.g., swimming pools, rec centers)
- Projects that directly support casinos or gaming
- Projects to support general governmental or public safety operations (firehouses, public safety, municipal government buildings, etc.)
- Projects to supplement operating budgets or replace lost revenue
- Projects that are primarily directed at public health responses to coronavirus (testing or vaccination centers)



Travel, Tourism, & Outdoor Recreation Challenge Eligible Applicants



- District Organization
- Indian Tribe or a consortium of Indian Tribes
- State, county city, or other political subdivision of a State, including a special purpose unit of State or local government engaged in economic or infrastructure development activities, or a consortium or political subdivisions;
- Institution of higher education or a consortium of institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision



Travel, Tourism, & Outdoor Recreation Challenge Matching Share



Matching Share funds must:

- Be available and committed to use for the specific EDA project outlined in the application as of the date that the application is submitted;
- Be unencumbered, or not otherwise limited or directed to specific tasks (Matching Share funds need to be available for the entire EDA SOW requested); and,
- Be from eligible sources (generally other Federal funds may not be used as Matching Share for an EDA award).
- EDA generally expects to fund 80% of eligible project costs



Travel, Tourism, & Outdoor Recreation Challenge

Application Submission and Review



Applications must be submitted via Grants.gov (Need SAM and AOR.gov)

Deadline listed for competitive grant portion is January 31, 2022; however, EDA will begin reviewing applications expeditiously upon receipt of complete application, so don't wait! (See page 22 of NOFO)

Applications must be complete to be reviewed, and forms are listed beginning on page 16



Travel, Tourism, & Outdoor Recreation Challenge

How will applications be reviewed?



- Extent to which the region served by the project has suffered economic injury as a result of job and gross domestic product losses in the travel tourism, and outdoor recreation sectors;
- Extent to which the project is responsive to the needs of communities impacted by the coronavirus pandemic's impact on the travel, tourism, and outdoor recreation sectors;
- Extent to which the project supports economic recovery and long-term resilience to future pandemics or other sudden and severe economic dislocations;
- Project's ability to foster well-paying jobs with good benefits;
- Degree of economic distress experienced in the project community/region, including economic impact of the coronavirus pandemic;
- Project feasibility, sustainability/durability; and applicant organizational capacity;
- Alignment with the CEDS and EDA Investment Priorities;
- Extent to which the project is based on community-oriented and collaborative economic development;
- Extent to which the application articulates a plan for ensuring that the project's benefits are shared across all affected communities.



Travel, Tourism, & Outdoor Recreation Challenge Key Things to Know

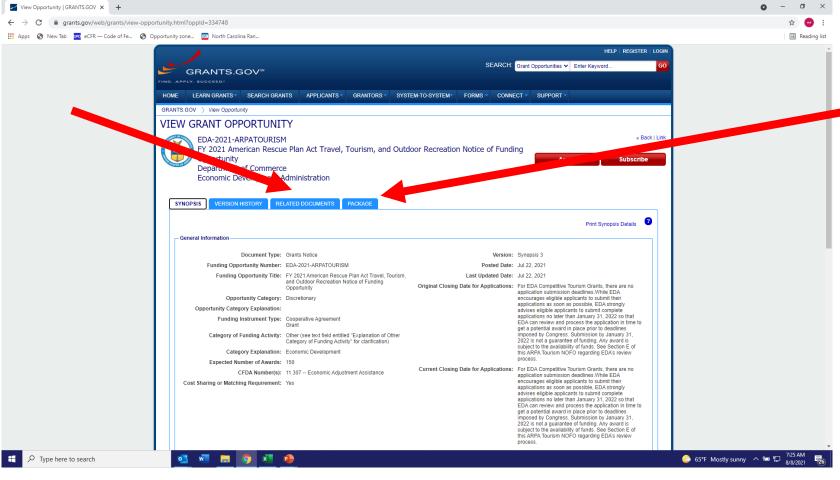


- EDA does not reimburse pre-award costs
- All Projects subject to Federal procurement and construction requirements
- Property constructed or improved must be held by applicant for useful life to advance economic development objectives generally 20 years
- No work may proceed until if and when EDA issues an award document
- In order to submit application via Grants.gov, need DUNS and must be registered and designated as AOR
- Match needs to be committed and available at time of application



Travel, Tourism, & Outdoor Recreation Challenge Key Things to Know







Economic Adjustment Assistance \$500 million/Atlanta Regional Office - \$100,630,929

Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community

- Most flexible American Rescue Plan program; intended to fund non-construction and construction activities not already part of another Notice of Funding Opportunity (NOFO).
- A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.
- EDA encourages application submissions based on long-term, regionally oriented, coordinated, and collaborative economic development or redevelopment strategies that foster economic growth and resilience. This includes plans aimed at building stronger regional economic links between urban centers and rural areas.



\$200M Coal Communities Commitment

Deadline: March 31 2022*

Funding Availability

- EDA expects to fund approximately 300 non-construction and construction projects that cost between \$500,000 \$5,000,000, thought EDA will consider applications above and below these amounts.
- Economic Recovery Strategy Grants are expected to be 12-24 months.
- Implementation grants involving construction of project facilities expected to range from 12-48 months.



Matching Share

Matching Share funds must:

- Be available and committed to use for the specific EDA project outlined in the application as of the date that the application is submitted;
- Be unencumbered, or not otherwise limited or directed to specific tasks (Matching Share funds need to be available for the entire EDA SOW requested); and,
- Be from eligible sources (generally other Federal funds may not be used as Matching Share for an EDA award).
- EDA generally expects to fund 80% of eligible project costs



Eligible Applicants

- District Organization
- Indian Tribe or a consortium of Indian Tribes
- State, county city, or other political subdivision of a State, including a special purpose unit of State or local government engaged in economic or infrastructure development activities, or a consortium or political subdivisions;
- Institution of higher education or a consortium of institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision



Ineligible Projects

- Projects primarily residential in nature
- Projects that directly improve facilities owned by an individual or for-profit entity
- Projects to create community amenities (e.g., swimming pools, zoos, recenters)
- Projects that directly support casinos or gaming
- Projects to support general governmental or public safety operations (firehouses, public safety, municipal government buildings, etc.)
- Projects to supplement operating budgets or replace lost revenue
- Projects that are primarily directed at public health responses to coronavirus (testing or vaccination centers)



What makes a complete application?



- List of required application materials is listed in NOFO beginning on page 14
- When determining applicant who owns, operates, and maintains the asset or project?
- Make sure you are using current version of Environmental Narrative!
 - EDA.gov → Funding Opportunities → Scroll to bottom of page
- Make sure to have authorized representative sign the Applicant Certification Clause
 - Last three pages of Environmental Narrative
- If incubator or accelerator project, make sure to add requirements listed beginning on page 20
- Indirect costs not permitted on construction awards; to claim on non-construction must be de minimis rate or have current approved Indirect Cost Rate and submit with application
- Complete applications must be received by March 31, 2022; but EDA will begin reviewing applications on a rolling basis. Applicants are strongly advised to submit applications as soon as possible as demand is expected to exceed available resources under this program.



How will applications be reviewed? See page 25 of NOFO

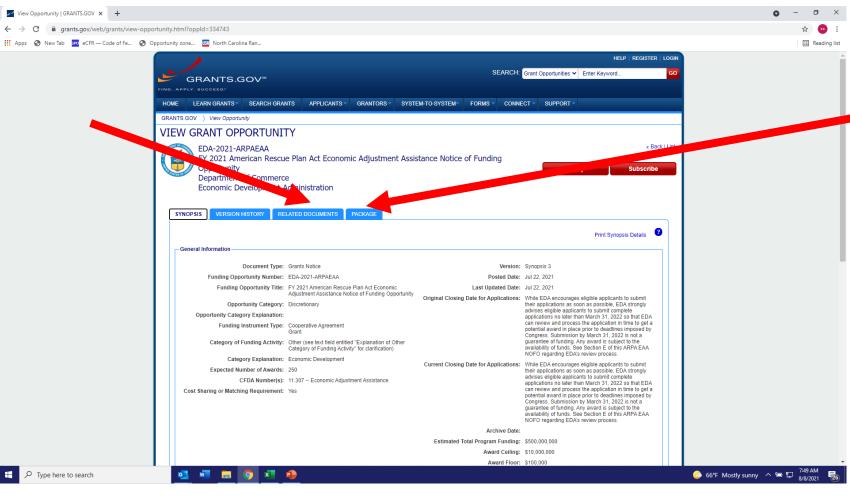


- Extent to which the project is responsive to the needs of communities caused by the coronavirus pandemic, including long-term economic recovery and economic diversification;
- Extent to which the project is resilient to future pandemics or other sudden and severe economic dislocations;
- Project feasibility and sustainability;
- Project's alignment with regional CEDS;
- Degree of economic distress experienced in the project community/region, including economic impact of the coronavirus pandemic;
- Project's ability to foster well-paying jobs that have benefits;
- Ability to promote private investment in the regional economy;
- Whether and the extent to which the applicant proposes to incorporate strong labor protections into the performance of the project; and
- Extent to which the application articulates a plan for ensuring that the project's benefits are shared across all affected communities. Although not required, EDA encourages efforts to reach historically underserved areas, rural areas, minority populations, and women.

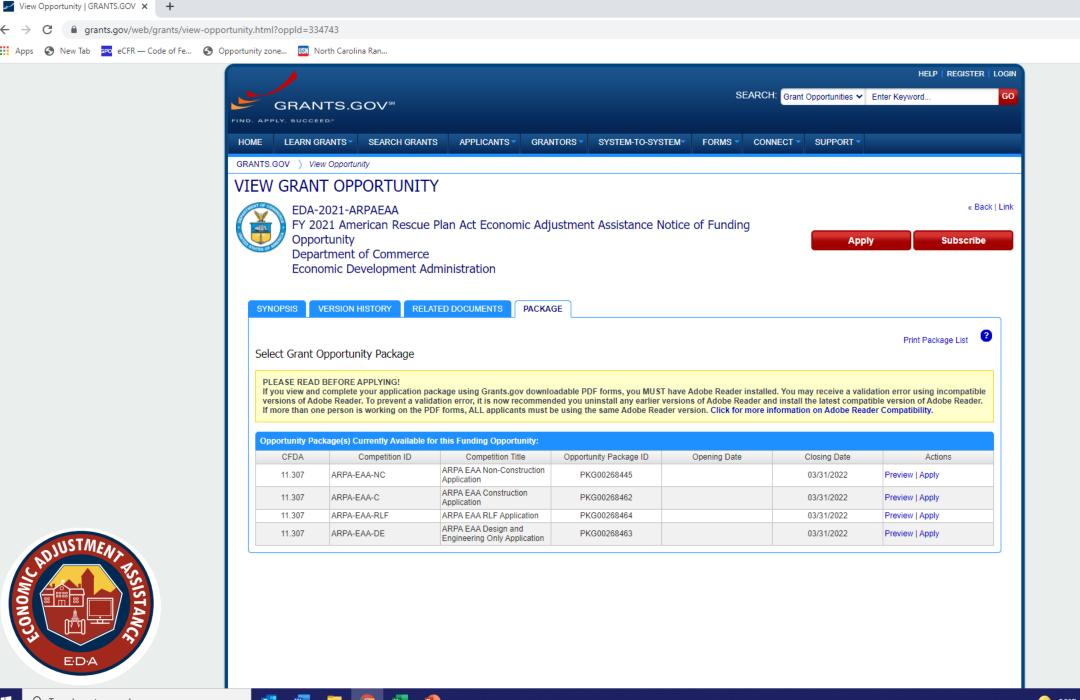


Grants.gov























■ Reading list

Economic Adjustment Assistance Key Things to Know



- EDA does not reimburse pre-award costs
- All Projects subject to Federal procurement and construction requirements
- Property constructed or improved must be held by applicant for useful life to advance economic development objectives generally 20 years
- No work may proceed until if and when EDA issues an award document
- In order to submit application via Grants.gov, need DUNS and must be registered and designated as AOR
- Match needs to be committed and available at time of application



Indigenous Communities \$100 million

Develop projects designed to create the conditions for economic growth in Indigenous communities and to accelerate economic recovery from the pandemic

- Additional \$100 million in Economic Adjustment Assistance funds will specifically support Indigenous communities and can be used to fund nontraditional EAA projects, like health centers
- A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program
- This competition is open only to Indian Tribes, as defined in EDA's regulations, nonprofits serving Native Hawaiians, and nonprofits serving Native Pacific Islanders



Deadline: March 31, 2022

Good Jobs Challenge \$500 million

Get Americans back to work by establishing or strengthening regional systems to train workers with in-demand skills through employer-driven training models that support participants with wrap-around services and employer commitments to hire

System Development

Funding to help an organization establish and develop workforce systems and sectoral partnerships

Program Design

Funding to develop skills training curriculum and materials, secure technical expertise to train workers, and secure employer commitments to hire

Program Implementation

Funding for nonconstruction projects to provide workforce training and connect workers with quality jobs, including wraparound services



Good Jobs Challenge

- Capital expenses, such as equipment purchase and training facility leases, <u>are</u> permitted. However, construction activities are <u>not</u> allowable; any workforce program that requires construction can and should apply to other NOFOs, such as the Economic Adjustment Assistance NOFO
- Disbursement of funds gated upon successful completion of each phase of workforce program development benchmarks
- One of primary goals of program is to help Americans get back to work with good, quality jobs. Emphasis of this in review and can be documented through work-and-learn models like Registered Apprenticeships, Conditional Hiring models or Employer Commitments (see page 13 of NOFO)
- EDA expects projects to range in duration from 24 months to 36 months
- **Deadline:** January 26, 2022
- Application submitted via Grants.gov. Don't forget your SAM and AOR registration!
- See list beginning on page 19 of materials required for complete application.
- EDA does not reimburse pre-award costs



Evaluation criteria outlined beginning on page 27 of NOFO

System Development

Program Design

Program Implementation

Don't Forget about Regular Programs



EDA has grants through Public Works and Economic Adjustment Assistance to support construction of new public or non-profit owned facilities, or facilitate renovation or improvement of such facilities



EDA has grants to support Technical Assistance and Local Planning efforts that can provide analysis or planning to meet local and regional economic development needs



Resources

Visit our website for resources: www.eda.gov/arpa

- One-page overviews
- FAQs
- Applicant support tools



Questions?

Hillary Sherman hsherman@eda.gov

